



FOR IMMEDIATE RELEASE

Media Contact:

Kendra Thornton

773-525-6110

kendra@thorntonpr.com

**PRONTO.COM INTRODUCES INDUSTRY-FIRST AGGREGATED
PRODUCT REVIEWS, ADDS NEW COMPARISON SHOPPING
FEATURES**

**Most Comprehensive Shopping Engine Concludes Beta, Officially
Debuts for Holiday Shopping Season**

NEW YORK – November 20, 2006 – Pronto.com™, an operating business of IAC/InterActiveCorp (NASDAQ: IACI), today announced that it has introduced industry-first aggregated product reviews, new search filtering capabilities and an increase in its proprietary search index to over 50 million products, further enhancing its position as the most comprehensive comparison shopping engine. The company also announced its official consumer launch in time for the holiday shopping season and after 10 months of extensive consumer beta testing.

Pronto.com is the first comparison-shopping site to aggregate millions of user-generated product reviews from across the Web. Currently, most comparison-shopping engines only provide product reviews contributed from their limited base of users. By contrast, Pronto.com's proprietary search technology identifies millions of product reviews posted across the Web, maps them with exact matches of products in the Pronto index and analyzes the positive or negative sentiment contained in the reviews. The aggregated product scores are then converted into a percentage called the Pronto Product Rating, with 100% being the highest, and displayed to consumers alongside the product search results. Currently, hundreds of thousands of products searched by Pronto.com include the new user-generated reviews with more being added daily.

"Pronto.com should be an online shopper's first stop this holiday season," said Dan Marriott, Pronto.com CEO. "Pronto will have lower prices than our competitors, since our index contains over 50 million products from five times more merchants than other comparison-shopping sites. Plus, we're now the only comparison shopping engine that

provides millions of web-wide user-generated product reviews to help buyers make more informed purchase decisions.”

New Filtering Features

Not only does Pronto.com have the most products at the lowest prices, but now they're easier to find. The Web site now has also incorporated innovative technology to allow users to quickly refine their search criteria and see immediate results. Consumers can filter through merchants and products in real-time using Pronto.com's interactive filtering modules that make it easy to narrow a search by "Category", "Merchant", "Brand" and "Color/Material." Additional consumer filtering options will be added over the holiday season.

About Pronto.com

Pronto.com (www.pronto.com), launched into Beta in January 2006, is the Web's most comprehensive comparison-shopping engine. Thanks to patent pending Web search technology, Pronto.com's proprietary hosted search index contains over 50 million products from over 50,000 online merchants, which is five times the merchants of most leading comparison-shopping engines. Recently named as “Best Online Price Comparison Site” by Kiplinger's and selected by FireFox as one of their recommended add-ons, Pronto.com has a team of experts in technology, Web search and consumer products working to create a world-class shopping search experience. Pronto.com is a wholly owned subsidiary of IAC/InterActiveCorp (NASDAQ: IACI), which operates Ask.com, Citysearch, HSN, LendingTree, Match.com, Ticketmaster and more and has a worldwide online audience of 229 million (*September 2006, comScore*).

About IAC/InterActiveCorp

IAC operates leading and diversified businesses in sectors being transformed by the internet, online and offline... our mission is to harness the power of interactivity to make daily life easier and more productive for people all over the world. To view a full list of the companies of IAC please visit our website at <http://iac.com>.