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**Pronto.com Launches as Web's Most Comprehensive
Comparison Shopping Engine**

Five Times More Merchants Means Lowest Available Prices

NEW YORK – September 26, 2006 – Pronto.com™, an operating business of IAC/InterActiveCorp (NASDAQ: IACI), today announced its Beta launch and enters the market as the Web's most comprehensive comparison shopping service. With Pronto.com, consumers can now find and compare prices for 45 million products directly from 50,000 merchants in an unbiased and easy-to-use display.

Pronto.com's comprehensive search includes five times more merchants than most leading comparison shopping sites and covers products available from the largest and most popular online retailers to smaller, niche merchants with unique and hard-to-find items.

Other comparison shopping engines only display products from paying advertisers – products that they receive in data feeds directly from those merchants. Pronto.com, on the other hand, displays products from all qualified merchants by using patent-pending technology to scour the Web and bring consumers every possible option of where to buy a product. Pronto.com's technology, developed by a team of scientists renowned in the fields of data mining, artificial intelligence and decision theory, also allows the site to structure and organize the product information for fast and easy comparisons.

“No other comparison shopping engine searches as many merchants and products as Pronto.com,” said Dan Marriott, CEO of Pronto.com. “Simply put, more products means lower prices.”

In addition to lower prices, Pronto.com's comprehensiveness gives consumers significantly more selection and choice. For example, when consumers search Pronto.com for “pirate costume”, “Steelers jersey” or “backpack” this fall, they will find two to three times more products to choose from than with other leading comparison shopping engines.

“Many top retailers advertise less than one-third of their inventory on leading comparison shopping sites and consumers pay the price for this lack of comprehensiveness. Most people

don't want to shop in a store where two thirds of the retail space is empty so why would they do so on the Web?" explains Marriott. "Pronto.com exists to give consumers what they want – the best prices on the Web and all the products from all the merchants."

Pronto.com's inclusive search encompasses the following consumer goods: electronics, apparel, books/music/videos, baby products, sports equipment, home and garden, flowers, gifts, health and beauty, office supplies, jewelry, pet products, tools, computer hardware/software and more. Pronto.com crawls nearly 500,000 retail-oriented sites across these categories to establish an index of 50,000 merchants who meet a basic set of consumer-friendly criteria such as transacting in U.S. dollars and providing an integrated shopping cart.

Pronto.com also offers the Pronto Shopping Messenger, a browser tool that allows users to shop their favorite retail web sites and receive real-time messages about the products they are viewing. When using the Pronto Shopping Messenger, consumers receive alert notifications, similar to an instant message, that inform them of lower prices and alternative product selections available across the Web. Additional benefits for consumers who download the Pronto Shopping Messenger include the ability to easily request price drop notifications and receive money saving coupons delivered directly to them as they shop online. The Pronto Shopping Messenger is available as an Internet Explorer download or a Firefox extension.

About Pronto.com

Pronto (www.pronto.com), launched in January 2006, is the Web's most comprehensive comparison-shopping engine. It searches more than 45,000,000 products from 50,000 online merchants thanks to patent pending Web search technology. Pronto is also available in a downloadable application, the Pronto Shopping Messenger, which gives users immediate access to its comprehensive inventory search as they shop their favorite sites. Pronto is a wholly-owned subsidiary of IAC/InterActiveCorp (NASDAQ: IACI), which operates Ask.com, Citysearch, HSN, LendingTree, Match.com, Ticketmaster and more and has a worldwide online audience of 225 million unique monthly visitors. Pronto has a team of experts in technology, Web search and consumer products working to create a world-class shopping search experience.

About IAC/InterActiveCorp

IAC operates leading and diversified businesses in sectors being transformed by the internet, online and offline... our mission is to harness the power of interactivity to make daily life easier and more productive for people all over the world. To view a full list of the companies of IAC please visit our website at <http://iac.com>.

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